



## Case Study

### Multi-Site Festive Installations for Fuller's Pubs

Delivering festive installations across eight Fuller's pubs, combining consistent branding with designs tailored to each unique venue, all installed seamlessly during peak trading.

#### The Challenge

##### **Visual Impact**

Create eye-catching festive décor that attracts customers.

##### **Value**

Deliver a premium look while staying within budget.

##### **Practicality**

Ensure safe installation and provide storage and logistics support.

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### The Design



*Left to right: The Counting House, The Parcel Yard, The Admiralty*

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### The Impact

##### **Footfall**

Festive displays helped attract customers into the venues.

##### **Customer Experience**

A warm, memorable Christmas atmosphere with positive guest feedback.



### **Social Engagement**

Photo-worthy décor encourages customer photos and social sharing.

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#### Quote

“From site visit to installation and removal they understood what we needed as a venue and how we can make the most impactful Christmas atmosphere possible. We had countless customers visit our venue specifically to see and take pictures of our decorations.” - Event Manager, The Admiralty